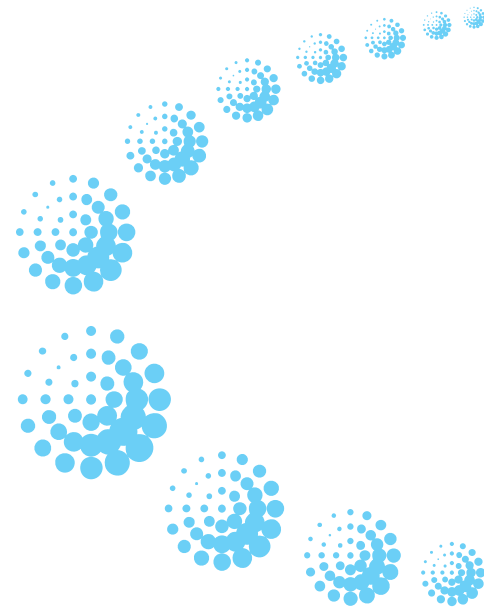


canadiancarwash.ca



783 Annette Street
Toronto, Ontario
M6S 2E4
Canada
Phone: 416 239 0339
Fax: 416 239 1076
office@canadiancarwash.ca



Dedicated to
Sharing Knowledge
and Best Practices



canadiancarwash.ca

The Canadian Carwash Association

The Canadian Carwash Association is comprised of like minded individuals representing all areas of the carwash industry. Your Association works hard to keep you informed about:

- ⇒ Legislation and Regulatory Activity
- ⇒ Industry Communications
- ⇒ Professionalism and Increasing Profitability
- ⇒ Environmental Awareness

As a CCA member, you form a fellowship with friends and co-workers to discuss mutual problems and exchange ideas and information at various functions and meetings.

MISSION STATEMENT

DEDICATED TO SHARING
KNOWLEDGE AND BEST
PRACTICES

CCA OBJECTIVES

- Communicate to the media and consumers the environmental and economic benefits of professional carwashing.
- Promote sensible, effective environmental standards and supportive legislation.
- Provide educational opportunities designed to promote the highest ethical and professional business practices.
- Provide carwash operators with tangible, cost-saving benefits.
- Provide networking opportunities for the exchange of information designed to improve the performance and services offered by professional carwashes.
- Promote standards, services, benefits and activities of the CCA to all Canadian carwash operators.

CCA Membership Brings You...

Full access to the Canadian Carwash Association (CCA) and the Canadian Federation of Independent Business (CFIB) member benefits through an industry partnership*

Business Support

- ⇒ CCA Wash Volume Report (WVR) program market data analysis
- ⇒ Industry subscriptions to Octane magazine and CCA Communiqué
- ⇒ Complimentary access to CARWACS tradeshow/seminars
- ⇒ Online business training courses and webinars for both employers and employees
- ⇒ Tailored insurance program designed for the carwash operator
- ⇒ Significant savings on payment and payroll processing
- ⇒ Access to CFIB Business Counselors in every province
- ⇒ Interactive website with searchable carwash locator
- ⇒ And much more!

Advocacy

- ⇒ Proactive lobbying at all three levels of government
- ⇒ Environmental awareness
- ⇒ Industry updates, alerts and information

Networking

- ⇒ Annual golf tournament and social events
- ⇒ Ted Snyders Memorial Award
- ⇒ General member meetings

*must be a Canadian owned and operated independent business to qualify for CFIB membership



**CANADIAN
CARWASH
ASSOCIATION**

SPECIAL MEMBER BENEFITS

Operators General Insurance

A manuscripted general insurance program is available exclusively for operators of the Canadian Carwash Association.

Cost Savings

- ⇒ Increased profitability due to insurance savings

Enhanced Protection

- ⇒ Comprehensive program with many enhancements designed specifically to meet the special needs of members

Service

- ⇒ Professional survey and analysis of your operation is provided
- ⇒ Risk management services are available.
- ⇒ Claims service arranged using your local adjuster
- ⇒ Priority attention to policyholder's needs provided by professional staff

Stability

- ⇒ The plan is arranged through quality insurers

Wash Volume Report Program

Participate in a unique and confidential market research service that provides information on industry performance, trends and market share.

Informative Reporting

- ⇒ National, regional, and provincial wash volumes
- ⇒ Wash revenues and average revenue per wash
- ⇒ Trend and Market Share information
- ⇒ Industry performance

WVR Reporting allows operators to:

- ⇒ Compare performance to other operators
- ⇒ Identify seasonal variations
- ⇒ Assess overall business performance
- ⇒ Make more informed decisions about expansion and locations

Enrolment

- ⇒ No charge benefit of membership but operators must participate to receive full reports
- ⇒ All information kept in strict confidence by third-party market research firm

Carwash Operator Membership Application

Contact Name (Owner/Voting Member)

Company Name

Business Office Address

City

Prov.

P/Code

Phone

Fax

Email

The Canadian Carwash Association has added new features to its website for the betterment of its members. One feature is a members' only forum to post technical questions, discuss issues and trade information with other members from across the country. Once your membership has been processed, you will be sent an email with a login name, password and URL for the members only discussion forum. **However, an email address is a requirement for this access.**

ANNUAL DUES

Basic Membership (first site) \$395

Additional wash sites:

No. of sites [____] @ \$39 per wash _____

Subtotal _____

Plus 13% HST (HST#124773920) _____

Total membership fee enclosed _____

Maximum membership fee of \$8,195 (before tax), equivalent to 201 sites.

PAYMENT INFORMATION

My cheque is enclosed

Visa AMEX MasterCard

Card Number Expiry _____ (mm/yy)

Cardholder Name _____

Signature _____