



CARWASH VOLUME REPORT SHOWING COMPANY DETAILS FOR PARTICIPANT #04023



Report prepared by
Kent Marketing Services Limited

Market: **YOUR REGION**
Current Period: **Q1 2006**

In addition to the National Report you will receive a report for every Regional Market in which you operate a carwash.

Participating Company	Number of SITES			Number of CYCLES (All washes including rewash & maintenance)						REVENUE			REVENUE per SITE			REVENUE per CYCLE		
	end Q1 06	end Q1 05	Chng (+/-)	Jan-06	Feb-06	Mar-06	Total Q1 06	Total Q1 05	% Chng	Q1 06	Q1 05	% Chng	Q1 06	Q1 05	% Chng	Q1 06	Q1 05	% Chng
A. Companies > 150 sites nationally				If a specific region contains very few listings, Tiers will be consolidated to preserve confidentiality.														
A. Totals	25	22	3	49,900	49,900	51,000	152,900	150,700	1.46%	\$ 454,000	\$ 461,500	-1.63%	\$ 18,160	\$ 20,977	-13.43%	\$ 2.97	\$ 3.06	-3.04%
B+C. Companies 10-150 sites nationally				Sample report for illustration purposes only														
B+C. Totals	10	10	0	13,300	13,000	13,550	39,850	38,400	3.78%	\$ 402,400	\$ 395,100	1.85%	\$ 40,240	\$ 39,510	1.85%	\$ 10.10	\$ 10.29	-1.86%
D. Companies <10 sites nationally										Data submitted by participant 04023 is echoed back on the report for convenience - this data does not appear on any other report.								
	2	2	0	3,700	3,850	3,750	11,300	11,000	2.73%									
04023	3	3	0	4,500	4,300	4,100	12,900	12,800	0.78%	\$ 70,950	\$ 67,200	5.58%	\$ 23,650	\$ 22,400	5.58%	\$ 5.50	\$ 5.25	4.76%
	1	1	0	2,000	1,900	1,850	5,750	5,870	-2.04%									
	1	1	0	1,600	1,500	1,400	4,500	4,600	-2.17%	Totals are provided for your regional market.								
D. Totals	7	7	0	11,800	11,550	11,100	34,450	34,270	0.53%	\$ 346,600	\$ 326,400	6.19%	\$ 49,514	\$ 46,629	6.19%	\$ 10.06	\$ 9.52	5.63%
Total A-D	42	39	3	77,100	74,450	75,650	227,200	223,370	1.71%	\$ 1,203,000	\$ 1,183,000	1.69%	\$ 28,643	\$ 30,333	-5.57%	\$ 5.29	\$ 5.30	-0.02%

Note: Coin Operated/Time Pay washes are valued at \$4/wash

Detailed reports will be provided for the Tier in which your company operates and all Tiers below.

Confidential

THE ABOVE INFORMATION IS THE PROPERTY OF THE CANADIAN CARWASH ASSOCIATION AND IS INTENDED FOR THE SOLE USE OF ITS CLIENTS