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# CANADIAN CARWASH ASSOCIATION



JANUARY 2014

President

**Mike Dietrich**

PIONEER ENERGY

Vice-President –

Carwash Owners/Operators

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MIAMI CAR CARE CENTRE INC.

Vice-President – Oil Companies

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CST CANADA CO. (ULTRAMAR)

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& Past President

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**Brad Baldwin**

ZEP® – SUPERIOR SOLUTIONS

Executive Director

**Jorge de Mendonca**

Operations Manager

**Karen Dalton**

## Directors

Nathan Ewing – TRANSCHEM INC.

Brad Goetz – MONDO PRODUCTS CO. LTD.

Jason Kaye – BAYVIEW CAR WASH LTD

Sean McBride – BELANGER, INC.

Matthew McCulloch – MARK VII EQUIPMENT INC.

Chandra Saran – CANADA WASHWORLD

Bob Walsh – FERNROB PCS INC.

## NATIONAL OFFICE

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## INDUSTRY FORUM

### CARWACS TRADESHOW SEMINAR

*The CCA will be holding its next series of education seminars in conjunction with CARWACS Toronto trade show from March 18-19, 2014.*

*CCA members have the opportunity to attend the CARWACS trade show and CCA seminars free of charge. A promotion code and link to CARWACS registration is available on the events web page of the CCA website.*

*This year's series of seminars are listed below:*

#### DAY 1 – MARCH 18TH, 2014

• 9:45 to 10:30 am

#### **Revitalize your carwash to maximize results**

Learn how to renew your existing carwash sites to better improve customer satisfaction and increase revenue. This session will give you ideas on how to expand your customer offering and explore new technologies to upgrade your site.

• 10:45 am - 1:00 pm

#### **Canadian Carwash Association Annual General Meeting and Luncheon**

In accordance with the By-Laws of the Canadian Carwash Association (CCA), the CCA will be hosting the association's Annual General Meeting on Tuesday, March 18th, 2014. Members in good standing are entitled to vote and we encourage members and non-members to attend the meeting this year.

#### DAY 2 – MARCH 19TH, 2014

• 9:00 - 9:45 am

#### **Get on your game**

Want to be at the forefront of the carwash industry? Join industry insiders as they discuss the key trends, issues and challenges facing carwash businesses today. Learn where the industry is going and what can be done to keep ahead of the competition.

• 9:45 to 11:00 am

#### **Preventative maintenance and cost savings for carwash owners and operators**

In order for your carwash to run efficiently, maintenance is key. Learn from suppliers and industry leaders how preventative maintenance can save you money and extend the lifetime of your equipment. This session will be a panel presentation followed by roundtable discussions with topic leaders.

More details, including a member pass code can be found on the education web page of the CCA website.

# INDUSTRY FORUM



DEDICATED TO SHARING KNOWLEDGE AND BEST PRACTICES IN THE CARWASH INDUSTRY

## AGM NEWS AND CALL FOR NOMINATIONS

The Annual General Meeting (AGM) of the Canadian Carwash Association (CCA) has traditionally been held in April. The next AGM, however, will be held on March 18th, 2014 in conjunction with the Toronto CARWACS show.

A call for nominations to the Board of Directors is going out to the membership in January. More details on the AGM, including nomination forms, can be found on the CCA website's AGM web page.

Note that members who are logged into the website will be the only ones who can download the nomination forms and view the Association's financial statements for the last two years.

## CCA BOARD APPOINTS THREE NEW DIRECTORS TO ITS RANKS

Three new directors have been appointed to the Canadian Carwash Association (CCA) Board of Directors. Chandra Saran and Jason Kaye were voted onto the Board during the September 25th, 2013 meeting of the Directors. A third Director, Denis Gringas, was appointed at the November 12th, 2013 meeting of the Board.

Saran is the Chief Operating Office for Canada Washworld, a chain of seven carwashes based in British Columbia. Jason and his father continue to run the family business as the two operate carwashes started by Jason's grandfather, the Bayview Car Wash and the Don Mills Car Wash in Toronto. Denis Gringas is the Price & Sales Programs Manager of CST Canada Co., formerly known as Ultramar Ltd., based in Montreal, Quebec.

The Canadian Carwash Association's constitution requires a minimum of 11 members of the Board of Directors, however, after the last Annual General Meeting (AGM) only nine directly stood for Director positions. The first two additions to the Board in September brought the Board up to the minimum. The constitution also calls for four vice-presidents, one of which is to be VP Oil Companies, which Denis Gringas has agreed to fill.

For more details on these three new directors, and profiles of the others, visit the CCA Board of Directors web page.

## NATIONAL WVR DATA NOW AVAILABLE FOR MEMBERS

Starting with the third quarter 2013 results from the Wash Volume Report (WVR) from the Canadian Carwash Association (CCA), national data is now available to members. More than 1,050 carwash sites reported their revenue and wash cycles from the 14 different regions across the country.

The national numbers are available to CCA members on the website at [www.canadiancarwash.ca/stats](http://www.canadiancarwash.ca/stats) including the new data on revenue by wash type. In order to view the numbers, members must first log in to the website. If you have forgotten your password it can be reset on the login web page. If you have forgotten your login information, email the national office at [office@canadiancarwash.ca](mailto:office@canadiancarwash.ca) to have it forwarded to you.

Regional data is still only available to those carwash operators who participate in the survey for their respective region. Participation is free with membership.

