



www.canadiancarwash.ca

CANADIAN CARWASH ASSOCIATION



MARCH 2016

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INDUSTRY FORUM



WHAT THE CCA DOES FOR YOU

Carwash operators across Canada continue to benefit from the ongoing efforts to promote and develop professional carwashing in Canada through the work of the Canadian Carwash Association (CCA). The CCA Board of Directors and National Office staff remains committed to adding new services and member benefits to the Association. Among other benefits, the CCA provides its members with access to discounted insurance rates, the bi-weekly *CCA Communiqué*, professional development through CARWACS seminars, industry statistics through the Wash Volume Report (WVR) and the CCA continues to advocate for professional carwashing over driveway washing through municipal outreach programs. Consider joining the CCA if you're not already a member, and join the growing number of carwash professionals committed to the industry.

PREFERRED INSURANCE RATES FOR CCA MEMBERS

Erb and Erb Insurance Brokers Ltd. has nearly a century of experience in personal and commercial insurance having been founded in 1919, and has more than 25 years of experience serving the carwash industry in particular through its *Car Wash and Gas Bar Operators Insurance Program*. The Canadian Carwash Association (CCA) is pleased to continue to provide this member benefit to carwash operators across Canada.

Not only do members of the Association benefit from Erb and Erb's expertise in the industry through years of involvement with the CCA as a Supplier member, but they receive a special member-only 25% discount on the member insurance package.

Please speak with Brent Taylor, Registered Insurance Broker, Erb and Erb Insurance Brokers Ltd. about the CCA member benefit insurance program. BTaylor@erb-erb.com.



FIND A CARWASH

> THE CARWASH SEARCH FEATURE <
canadiancarwash.ca/search

on the CCA website has close to a thousand member sites on it.

Is your carwash listed?

Member sites are listed for free, so contact office@canadiancarwash.ca for more information.

DEDICATED TO SHARING KNOWLEDGE AND BEST PRACTICES IN THE CARWASH INDUSTRY

INDUSTRY FORUM



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CCA COMMUNIQUÉ: BI-WEEKLY INDUSTRY NEWSLETTER

The Canadian Carwash Association (CCA) knows you want to be the best in the industry, and the best way to stay on top is to stay informed. The *CCA Communiqué* is an informative e-news brief that delivers the most relevant content to your inbox bi-weekly. This newsletter is available at no cost to both members and non-members of the CCA, and signing up for it online is as simple as adding your name and e-mail. Follow your industry news and subscribe to the *CCA Communiqué* online at: canadiancarwash.ca.



CARWASH FOR SALE & CAREER LISTINGS: FIND NEW BUSINESS OPPORTUNITIES ONLINE

The Canadian Carwash Association (CCA) *For Sale & Careers* web page is a reliable resource for CCA members seeking to purchase an existing carwash or looking to sell one. Posting a *For Sale* ad or a *Wanted* ad is offered to members of the Association at no cost. The CCA also offers non-member rates to post ads. To see what is currently listed online, visit the web page at: canadiancarwash.ca/for-sale. If you would like to post an ad or are seeking more information, please contact the CCA National Office at: office@canadiancarwash.ca or (416) 239-0339.

CCA WASH VOLUME REPORT (WVR)

Four times a year the Canadian Carwash Association (CCA) publishes the results of the Wash Volume Report (WVR). The WVR is a national survey with carwash sites confidentially providing their wash data to Kent Group Ltd. for analysis. Results are reported with national and regional breakouts and shared with those who participate in the program. The most recent WVR summary, the 2015 4th quarter results, can be found on the CCA website: canadiancarwash.ca/wvr. This section of the CCA website was recently updated with new information for CCA members interested in enrolling in the WVR program. There is no cost to participate in the program for members of the Association.

NEW MEMBER BENEFIT:

LAW ASSIST AN ENHANCED LEGAL & FINANCIAL BENEFIT PLAN

With more than 2,000 dedicated and experienced lawyers and financial consultants from coast to coast, Law Assist saves CCA members money and provides peace of mind for all legal and financial matters. One low annual price provides members with assistance on any number of issues that may arise throughout the term of subscription.

It's estimated that each year, 1/3 of all Canadians will need legal assistance of one



form or another. In addition, it's been reported that less than 50% of Canadians receive some guidance or advice from dedicated financial advisors. That means plenty of people are not getting any direction on their finances.

With just a single phone call to Law Assist, members can be connected to expert and credentialed legal and financial professionals who are ready to assist. Find out more on the CCA website: canadiancarwash.ca.