

MISSION

The Canadian Carwash Association's core mission is to promote the car wash industry by supporting its national membership as a central source of industry knowledge, awareness, education, lobbying, member benefits, and through facilitating the sharing of knowledge and best practices.

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*Dedicated to Sharing
Knowledge and Best
Practices*

Canada's Only
association dedicated to
the Canadian car wash
industry!



**SPONSORSHIP
OPPORTUNITIES**

Associate Membership

The Canadian Carwash Association actively promotes cooperation between carwash operators, suppliers and oil companies. This relationship has a significant influence on the industry's business and legislative environments. In this way, CCA plays its part in helping ensure the future economic health of the industry as a whole. Additional financial support for CCA's programs is achieved through CCA's sponsorship program.

Associate Membership Fees

Basic Associate Membership - \$445

Associate Membership Sponsorships

(includes Associate Membership Fee)

Platinum Level - \$5,500

Gold Level - \$4,000

Silver Level - \$2,500

Bronze Level - \$1,250



ASSOCIATE MEMBER SPONSORSHIP LEVELS AND BENEFITS

ASSOCIATE MEMBER BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	ASSOCIATE MEMBER
CCA/CFIB Associate Membership*	X	X	X	X	X
Logo Recognition on CCA Website	X	X	X	X	
CARWACS Workshops	X	X	X	X	
Golf Tournament – Two Tickets	X	X	X		
Golf Tournament – Two Additional Tickets	X	X			
Newsletter Advertisement	X				
Sponsored Webinars	X				

*Must be a Canadian owned and operated independent business to qualify for CFIB membership

Explanation of Benefits

Associate Membership - \$445 Value

Recognition on CCA Website - \$1,500 Value

Logo recognition on CCA website home page and "Find a Supplier" web page.

CARWACS Workshops - \$1,200 Value

Logo on promotional material and signage on site at CARWACS

Golf Tournament - \$1,200 Value

Logo on promotional material and signage on hole and at the luncheon, plus two complimentary tickets.

Two Additional Tickets to Golf Tournament - \$365 Value

Sponsored Webinars - \$1,500 Value

A 3 minute promo spot to promote your business before a CCA webinar and an opportunity to host educational webinars for members and non-members.

Newsletter Advertisement - \$1,500 Value

Box advertisement (2-1/8" x 2-1/8") in one issue of CCA Octane newsletter, which is also mailed to the Membership.